



## **MISSION STATEMENT**

Sonnhalter is a business-to-business marketing communications firm which creates custom marketing programs powered by big ideas. We work with small- to medium-sized companies who believe in the value of marketing and have, or desire, integrated programs. This includes, but is not limited to, companies who target the professional tradesman in the construction, industrial and MRO markets.

We deliver the highest-level creative product, where “good enough” is never an option. Utilizing a collaborative process, we strive to develop the most effective marketing communications plan which allows our clients to grow their brands and maintain their leadership position.

Our goal is to transcend the traditional client/agency relationship by becoming an extension of the client’s marketing department. We do this by always exceeding their expectations, constantly serving up proactive ideas, understanding their business as well as their customers and increasing their overall quality of marketing. We simply deliver more.